

Meridian Tribune

AND THE CLIFTON RECORD

(254) 435-6333

fax (254) 435-6348

114 N. Main
P.O. Box 343
Meridian, Texas 76665

www.meridiantribune.com

E-mail: ads@meridiantribune.com

DEADLINE — Friday 5 p.m.

CIRCULATION — 2,400

ADVERTISING RATES

Open Retail Rate	\$6.50
TFN Rate	\$5.50
Combination Rate	\$10.40
Guaranteed Color (add to rate)	\$4.00 (\$8.00 combo)

All above rates are per column inch

CLASSIFIED Word ads run in both The Clifton Record and Meridian Tribune.

Pre-Paid: \$10.00 for first 15 words, then 25¢ each additional word.

Billed: \$15.00 for first 15 words, then 25¢ each additional word.

CLASSIFIED Display ads run in both The Clifton Record and Meridian Tribune and are priced at \$10.40 per column inch.

Popular Sized Ads 1 paper Combo

2x2	\$26.00	\$41.60
2x3	\$39.00	\$62.40
2x4	\$52.00	\$83.20
3x5	\$97.50	\$156.00
3x10.5 (1/4 page)	\$204.75	\$327.60
Half Page	\$409.50	\$655.20
Full Page	\$799.50	\$1,279.20

Mechanical Requirements

Meridian Tribune uses a 6 column by 20.5 inch format.

1 column	1.637 inches
2 columns	3.442 inches
3 columns	5.246 inches
4 columns	7.051 inches
5 columns	8.855 inches
6 columns	10.66 inches

Publisher's Liability for Error: *The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.*

Indemnification: *The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.*

Meridian Tribune & THE CLIFTON RECORD

POPULAR SIZED ADS

2X3

\$39.00 1 paper
\$62.40 combo

2X2

\$26.00 1 paper
\$41.60 combo

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3X5

\$97.50 1 paper
\$156.00 combo

2X4

\$52.00 1 paper
\$83.20 combo

3 x 10.5
Quarter Page

\$204.75 1 paper
\$327.60 combo